

Passion to Profit

Darice J. Travis President/CEO of Banco Capital Corporation turned her background in accounting from passion to a profitable business. With a heart for helping, she inspired people to gain financial control and to obtain good credit health. Banco Capital Corporation was founded in 1997 and has been going strong for 20 years and counting. Banco Financial Services is a subsidiary of Banco Capital Corporation where Janell empowers clients with credit restoration and education.

Realizing the need for her services, Janell is dedicated to providing patrons with credit restoration, paving the way to a positive credit score and insisting that all understand the importance of excellent financial health. Banco Financial Services offers Business Startup, Business and Personal Credit Restoration, knowledge and understanding of Banking and Corporate Structure and Asset Acquisitions. This 5'3" dynamic power house has continued to build and maximize her personal best with satisfied clients that are able to realize their dreams and full potential due to the services rendered at Banco Financial Services.

Janell didn't stop there; her passion would take her to the ultimate next step of reaching out to those who needed more out of life. Once upon a time, a single mother herself, she established Banco Group a non-profit organization, and a resource foundation that mentor's young mothers. She partnered with other organizations to provide young women with on the job training to help them develop a marketable skill set. She would also help them develop their credit and teach them how to manage their affairs. She welcomed many of these young women into her home and world exposing them to experiences and opportunities which ultimately would equip them to become upwardly mobile productive citizens, nurturing mothers and positive influences,

Yes, Mrs. Travis is a force to be reckoned with and no one does it better. A wife, a mother of three, an entrepreneur, and a giant of a lady. She continues to defy odds with her success as she helps individuals gain financial independence with intelligence and integrity.