

Erika Rae

CEO | Creative Director - The Event Parlor

Erika Rae is a serial entrepreneur, CEO and creative director of The Event Parlor, a leading event planning company in Philadelphia. Erika is a recent graduate from Saint Joseph's University with a master's degree in Organization Development & Leadership, where she discovered her love for sharing her story, facilitating trainings, and expanding her brands and businesses, including her Non-Profit Organization known as Sunshine Society Inc. With a love for making all things pretty, Erika has mastered ways to grow her following organically, while remaining focused on successfully turning her passion into profit.