



**Kim Young Woods, M.Ed**  
**Veteran Media and Digital Sales Director**

A 29-year executive media veteran, Kim Young Woods is the West Regional Sales Director for the number one news organization in the country, USA Today Network/ LocaliQ Automotive. Previously, she worked for the McClatchy Company for over 28 years, having managed six of their properties as Vice President of Digital and Media Sales. She started her media career as a classified automotive account executive for the Herald Media Group in Rock Hill (SC). She is the first female African-American publisher of a mainstream newspaper in the state of South Carolina.

A licensed minister of the gospel, Minister Kim's passion is helping women actualize and develop their next level of greatness. She lives this dream through her company LifeChangers Ministries, LLC, which she founded in 2012 to assist women with everyday struggles. She works with women to empower them to live their best lives from a wholistic approach. She unshackles women by directing them to the joy of walking in their divine purpose and pursuing their visions that may have been at one point forgotten.

Kim Young Woods is a former graduate of Northwestern University's Advanced Executive Program and received both her Bachelor of Art in Mass Communications in Journalism and her Master's of Education in Counseling and Development from Winthrop University (SC). She is married to Reverend A. Torrey Woods, and they have two children and a 16-year-old Beagle.