



Shawn R. McLeod
FOUNDER & PRESIDENT

www.LYPurpose.org

Shawn R. McLeod is on a mission to teach women the principles of harnessing their imagination for the manifestation of their dreams. As the founder of LYPurpose and developer of the Living Your Purpose program, Shawn works to equip women with the tools they need to discover and bring clarity to their life's purpose. Lives are transformed as the women use strategic vision boarding to document and better understand their divine design and the Creator who made them. The program participants are enabled to make successful career transitions as they navigate through the various phases of their lives.

Shawn is the author of *"The Ultimate Guide to Living Your Purpose - 7 Steps to Creating the Life You Crave"*, a faith-based guide designed to help women step through the process of clarifying the vision of how best to utilize their talents and passions to construct what's next for them. They learn how to develop the team they will need to take them on to the next phases of their life assignment. Shawn is also an anthology contributor to the book *Voices of the 21st Century: The Cheat Sheet for Creating Vision Boards That Lead to Discovering Your Purpose*". Shawn has spoken on the "Sisters in Harmony" Internet Radio Show with Brother Umoja, as well as "The Empowerment Hour" Radio Show with Theresa Daniel.

Through LYPurpose Vision Board Parties and one-to-one coaching, Shawn empowers women to:

- **Identify** the businesses and/or ministries for which they were born to excel in by analyzing patterns of behavior, reactions to significant events and life's inflection points (positive or tragic).
- **Discover** common threads in their lives which indicate increased capability, maturity, strength and skill to be used.
- **Understand** how they have already been equipped for their purpose assignment.

She has served as a workshop presenter for corporate and church based programs, including the Global Supply Women's Mentorship Program, Corporate Administrative Assistant Excellence Program, Bethany Baptist Church, Women's Ministry - Career Empowerment Network, and the Cornerstone Christian Academy.

Shawn is a married mother of two who lives in the Philadelphia area. She is a two-time graduate of Drexel University's Bachelors Chemical Engineering and Masters Materials Engineering. Also, she earned her MBA in Supply Chain Management from Strayer University.